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Bearfield*

this book is an accessible reference guide to the key concepts associated with argumentation theory criticism and pedagogy providing an encyclopedic style synthesis the book defines and describes 175 essential concepts of argumentation and provides discussion of the meaning application and impact as well as offering suggestions for further reading readers are introduced to foundational reasoning methods deductive inductive and abductive as well as key argumentative models such as the toulmin model and pragma dialectics the text delves into the identification and analysis of fallacies the evaluation of evidence and the crucial roles of context audience adaptation and argumentative style it explores the ethical dimensions of argument the impact of cognitive bias and the influence of cultural and discourse communities the first of its kind and a key entry point to understanding the fundamental principles of the field this guidebook is ideal for undergraduate and graduate courses in argumentation debate rhetoric and communication studies as well as other related disciplines it will also be of interest to the general reader looking to improve their analytical and decision making abilities

educational research and poetics are often not included in the same conversation educational poetics inquiry freedom and innovative necessity is one of the only texts to explore the possibilities of linking these domains to develop an emergent form of inquiry such an inquiry utilizes our human potential to go beyond the seductive force of everyday commonsense to consider and put into place alternative perspectives that are often hidden from view these alternative perspectives in turn help create the ability to free ourselves from mental slavery as we change in inventive ways a form of innovative necessity

this book reviews what the authors term advocacy research in literacy education research that explicitly addresses issues of social justice equity and democracy with the distinct purpose of social transformation it surveys what educational researchers who are working for social justice have accomplished describes current challenges and outlines future possibilities the first section maps the terrain of advocacy research in literacy education the authors group this large and expanding body of research into four categories critical literacy ies radical counternarratives in literacy research literacy as social practice and linguistic studies each chapter describes the research area traces its history provides example studies and assesses the contributions of research to advocacy work now and potentially in the future the second section provides a deeper consideration of challenges to the field of advocacy research and suggests future directions for research and scholarship this section reflects the need to complicate and trouble the terms and relations

between and among social justice ethics democracy freedom and literacy as a whole this book is a response to the current popular understandings of literacy education that limit the efficacy of advocacy work in these troubled times understandings that support the proliferation of standardized testing teacher testing and scripted lessons and programs along with the privileging of particular forms of research intended for those who work or soon will work in literacy education students teacher educators researchers and practitioners this book represents the authors belief that it is time for advocacy workers to strengthen and intensify their efforts to promote the most principled effective literacy education for democratic life it is their hope that this book will contribute to such an effort

the political economy of expertise is a carefully argued examination of how legislatures use expert research and testimony kevin esterling demonstrates that interest groups can actually help the legislative process by encouraging congress to assess research and implement well informed policies more than mere touts for the interests of washington insiders these groups encourage congress to enact policies that are likely to succeed while avoiding those that have too great of a risk of failure the surprising result is greater legislative efficiency the political economy of expertise illustrates that this system actually favors effective and informed decision making thereby increasing the likelihood that new policies will benefit the american public kevin m esterling is assistant professor at the university of california riverside

this collection of essays and reflections starts from an analysis of the purposes of foreign language teaching and argues that this should include educational objectives which are ultimately similar to those of education for citizenship it does so by a journey through reflections on what is possible and desirable in the classroom and how language teaching has a specific role in education systems which have long had and often still have the purpose of encouraging young people to identify with the nation state foreign language education can break through this framework to introduce a critical internationalism in a globalised and internationalised world the importance of identification with people beyond the national borders is crucial combined with education for citizenship foreign language education can offer an education for intercultural citizenship

in the last two years consumers have experienced massive changes in consumption whether due to shifts in habits the changing information landscape challenges to their identity or new economic experiences of scarcity or abundance what can we expect from these experiences how are the world s leading thinkers

applying both foundational knowledge and novel insights as we seek to understand consumer psychology in a constantly changing landscape and how can informed readers both contribute to and evaluate our knowledge this handbook offers a critical overview of both fundamental topics in consumer psychology and those that are of prominence in the contemporary marketplace beginning with an examination of individual psychology and broadening to topics related to wider cultural and marketplace systems the cambridge handbook of consumer psychology 2nd edition will act as a valuable guide for teachers and graduate and undergraduate students in psychology marketing management economics sociology and anthropology

this concise paperback takes a process approach to teaching how to write an appellate brief true to its title a practical guide to appellate advocacy zeroes in on the specific steps that lead to success in the real world of appellate practice when you examine a practical guide to appellate advocacy you will find complete coverage including audience analysis an overview of appellate practice appellate standards of review writing an appellate brief reviewing the case record employing selected legal research techniques and methods for constructing an effective argument class tested materials developed by a nationally known teacher who blends a readable accessible style with practical substantive coverage a unique exercise called the self graded draft which teaches students to recognize strengths weaknesses and gaps in their analytical writing numerous examples of both good and bad writing with a special icon to denote bad examples appendices containing sample briefs which are annotated to identify strengths and explain why the writer chose a particular technique thorough chapters on oral argument and moot court competitions a complete teaching package includes a comprehensive teacher s manual also available on cd rom with optional exercises sample syllabi teaching tips for each chapter sample criteria sheets for an annotated outline a macro draft a micro draft a final draft a practice argument and a performance argument

advocacy and opposition offers a comprehensive and practical approach to argumentation and critical thinking this book provides a theoretical view of the nature of argument in our society a discussion of arguing as a form of communication and a focus on how arguments are created using the toulmin model of argument

this overview of the use of litigation in dispute resolution is particularly well suited for use in an introductory lawyering course it instructs students on efficient preparation proper form and effective presentation of arguments content covers

interpreting facts and developing core theory legal research writing a legal research memorandum writing a brief and oral argument

now in its third edition encyclopedia of public administration and public policy remains the definitive source for article length presentations spanning the fields of public administration and public policy it includes entries for budgeting bureaucracy conflict resolution countries and regions court administration gender issues health care human resource management law local government methods organization performance policy areas policy making process procurement state government theories this revamped five volume edition is a reconceptualization of the first edition by jack rabin it incorporates over 225 new entries and over 100 revisions including a range of contributions and updates from the renowned academic and practitioner leaders of today as well as the next generation of top scholars the entries address topics in clear and coherent language and include references to additional sources for further study

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